



ABOUT
US

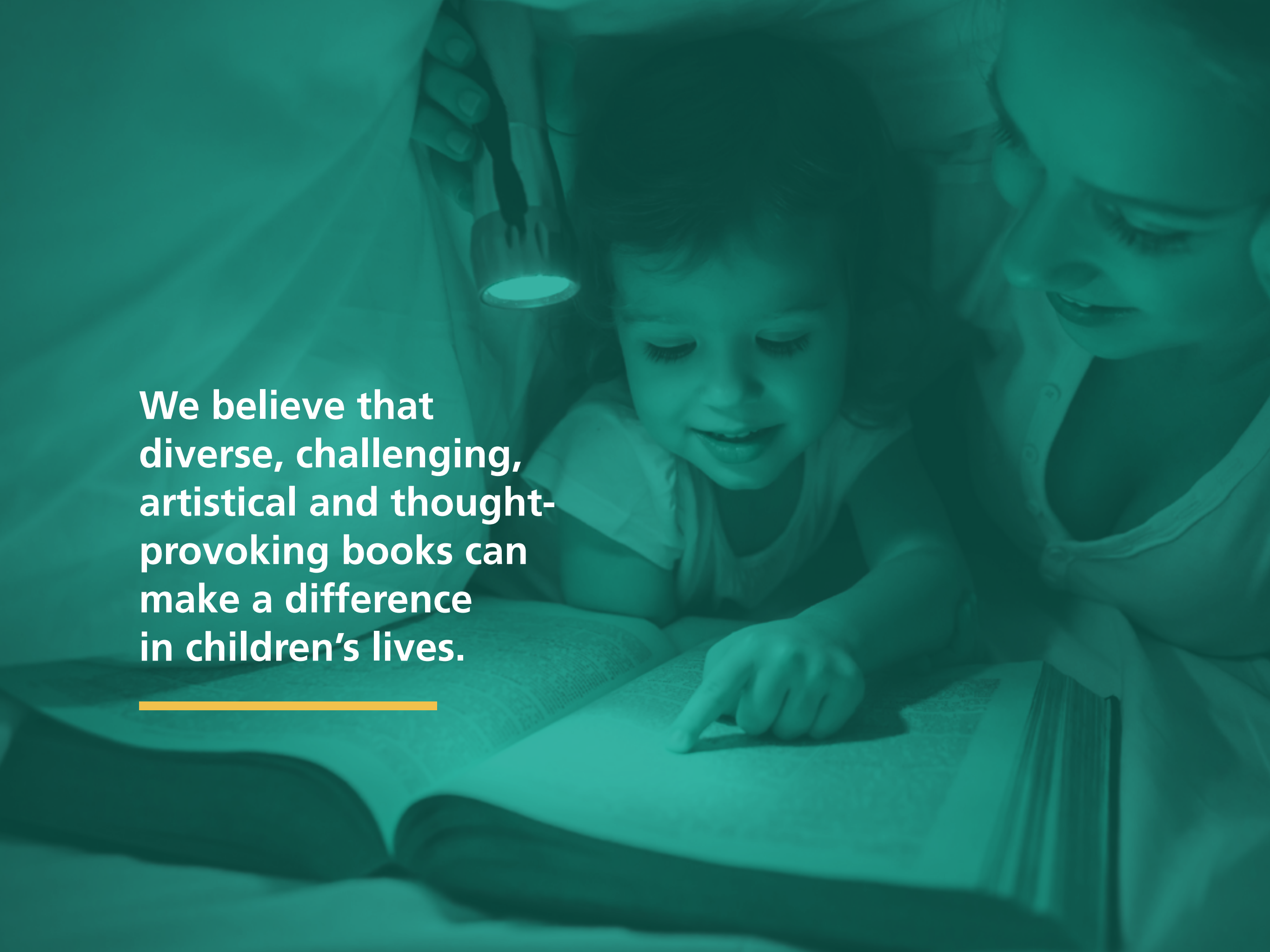
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ABOUT US

Pipa is a **Brazilian literary agency** focused on illustrated literature projects for children, teenagers and young adults. **We represent both Brazilian and foreign publishers worldwide.**

A teal-tinted photograph of a woman and a young child reading a book together. The woman is on the right, leaning over the book, and the child is on the left, looking at the pages. A flashlight is held over the book, casting a beam of light. The text is overlaid on the left side of the image.

**We believe that
diverse, challenging,
artistical and thought-
provoking books can
make a difference
in children's lives.**

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CONTACT



Reading is traveling to other universes, other time periods, breaking the barriers of time and space. Reading is getting to know other worlds — but especially getting to know better oneself, a world so vast and full of surprises. To read is to be free.

The emotions and experiences which books may offer are limitless. Literature throws open doors and windows to a fascinating mix of wisdom, curiosity and knowledge, supplying the reader with different ways to approach the world and preparing him/her to deal with diversity.

With its transformative power, literature presents a multitude of stories in an assortment of genres, and its role is paramount in the development of children's imaginations.

Through books which are read from an early age, children start to recognize their own emotions, and the narratives' multiple interpretations help them deal with reality.

The Brazilian-based **Pipa Literary Agency** represents universal books, ebooks and apps for children and young readers since 2016. We believe in the power of books and magic literature, and transforming the world through literature and art is our mission.

DIRECTOR'S PROFILE



Cristiane Pacanowski is the founder and director of Pipa Literary Agency. She holds a degree in Social Communications from the Federal University of Rio de Janeiro, with a specialization in Executive Publishing from Fundação Getúlio Vargas and a postgraduate degree in Communication and Marketing from ESPM.

She began working in publishing houses in 2001 and went through companies such as Reader's Digest, Elsevier, Senac Rio, Sextante and Rovel, besides working as a freelance editor to other important companies in the publishing market, such as Intrínseca, Objetiva, Record, José Olympio, Ediouro etc.

She is the mother of curious and daring Sophia, who turned her world upside down and made her passionately dive into the children's literary universe.



DIRECTOR'S PROFILE

In 2013 she was invited by Rovellet to be the executive editor. There she built a catalogue of more than 50 titles, with awarded books written and illustrated by national and foreign authors.

In 2014, in addition to being the executive editor, he became the foreign rights manager and created a catalogue of international titles, which she started to represent in the main fairs, such as Bologna Children's Book Fair and Frankfurt.

In 2015 she was selected by Québec's National Association of Publishers as one of the 6 professionals worldwide to take part in their fellowship program in Canada. She has also participated in a fellowship promoted by the Goethe Institute at

the Frankfurt Book Fair in 2010, where she took advantage of the intense exchange among editors, literary agents, librarians and booksellers to expand and strengthen her global network of book professionals.

Through Pipa, which she has been running since 2016, she represents Brazilian and foreign publishers, authors and illustrators at fairs such as Bogotá and Bologna, investing in the internationalization of Brazilian literary content in a strategic and focused way. In the agency, she is also responsible for editorial consulting and manages the curation and selection of digital projects, apps and transmedia content, translation, copy-editing, proof-reading and development of collections and catalogues.



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LITERARY
REPRESENTATION AND
AGENCY IN BRAZIL
AND ABROAD



LITERARY
AND EDITORIAL
CONSULTING



DEVELOPMENT OF
COLLECTIONS AND
CATALOGUES



PROJECT SELECTION,
EDITING, TRANSLATION,
COPY-EDITING AND
PROOFREADING



DEVELOPMENT
OF DIGITAL PROJECTS,
APPS AND TRANSMEDIA
CONTENT



CULTURAL
MANAGEMENT



GRAPHIC AND EDITORIAL
DESIGN AND PRE-PRESS

COMING SOON

- . *Publishers' catalogues*
- . *Authors*
- . *Illustrators*
- . *App developers*

Uncle Flores: A Story on the Banks of the São Francisco River, by Eymard Toledo, a Brazilian author who has lived in Germany for over 20 years.

The book was originally published in German in Switzerland, by Baobab Books. In Germany, where it was also sold, the book won the Klima-Buchtipp award, given by the German Academy of Children's Literature to books that have an environmentalist character. The book was brought to Brazil by Pipa Literary Agency, negotiated and sold to V&R Editora, whose edition was awarded the seal of Highly Recommended by FNLIJ (National Children and Youth Book Foundation) and was among the 5 nominees for the Best Children's Literature Award, in both categories of Literary Text and Illustration, organized by AEILIJ (Association of Writers and Illustrators of Children and Youth Literature) in 2018.

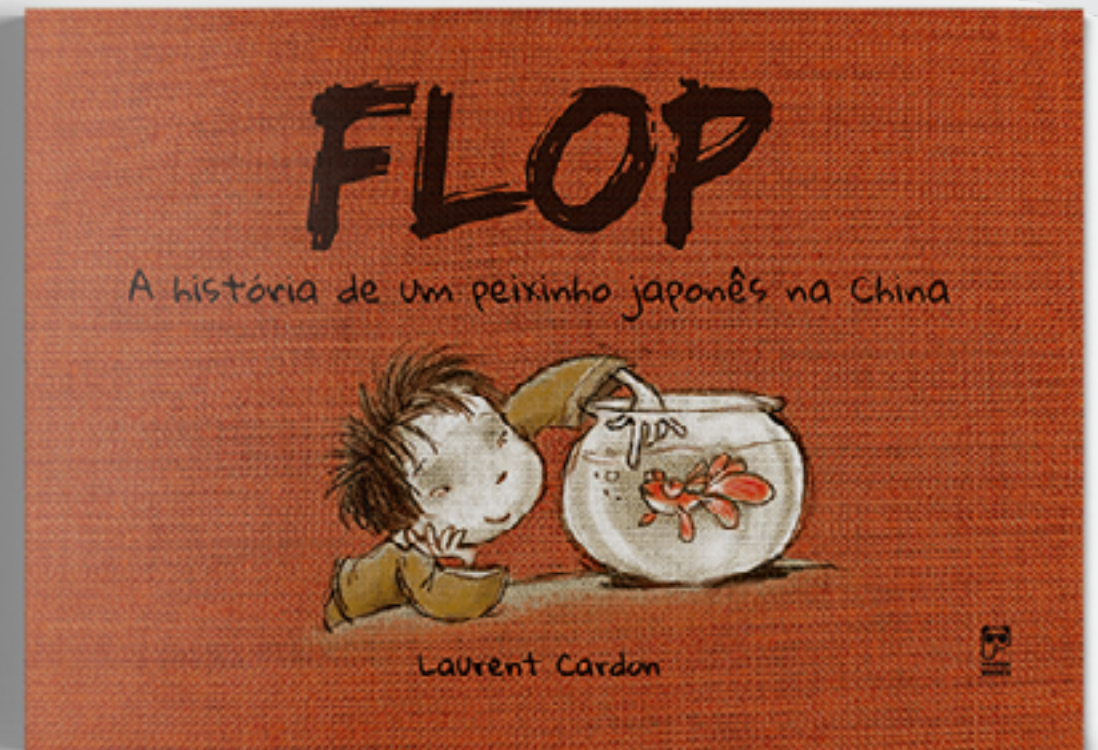
Through Pipa Literary Agency, ***Uncle Flores*** was also sold to France, and the author has already been invited to hold some illustration workshops and reading sessions with children in Paris.



The Bookseller of the Favela, by Otávio César Jr., published in Brazil by Panda Books, had the rights negotiated and sold by Pipa Literary Agency, to France.



Flop, the Story of a Japanese Goldfish in China, by Laurent Cardon, a French author living in Brazil for more than 20 years. In Brazil, the picture book was published by Panda Books and the publication rights in Spanish were negotiated and sold by Pipa Literary Agency, to Colombia, with distribution to all Spanish-speaking countries of Latin America.



Bené, Faster than the Fastest Chicken, by Eymard Toledo, will be published in Chile, and the publication project was selected through a call for proposals from the Chilean Ministry of Culture. Negotiation and sale of rights were made through by Pipa Literary Agency.





South Korea



China

The End of the Line, by Marcelo Pimentel, published by Rovelle in Brazil, was negotiated and sold by Cristiane Pacanowski, founding partner and director of Pipa Literary Agency, to four foreign publishers. This picture book has the Brazilianness as its trademark and characters and elements of national folklore, fauna and flora are presented to the reader. Nowadays it is published in German, and it is available for readers in Switzerland, Germany and Austria; in Korean; in Chinese; and in Spanish in all Spanish-speaking countries of Latin America and Spain.



Mexico



Switzerland



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